

**British Ski and Snowboarding (the “Company” or “BSS”)
(Company Number: 7237547)**

Summary Minutes of the Board of Directors meeting on 30th June 2017

Directors Present:

Rory Tapner
Joanna Poulton
Anna Lees Jones
David Edwards
Dan Hunt
Wayne Glasse-Davies
Colin Holden
Iain Mackay
Richard Leman

Attending by Phone:

Tim Fawke
Mark Lund

Attendees:

Su Moore
Sophie Morrison – Part only

- The minutes of the Board meetings held on 7th May 2017 and by email concluding on 6th June 2017 were agreed by the Board as a true and accurate record of the meeting.
- Each Director present confirmed that they had no direct or indirect interest, other than already described at previous recent meetings and contained in the Company’s register of interests other than Mr Leman’s involvement with the British Olympic Association and Mrs Poulton’s involvement with the Royal Yachting Association, in any way in the proposed arrangements to be considered at the meeting.
- The Chairman noted the untimely and sad death of Mr Frank McCusker from the Ski Club of Great Britain and acknowledged the support that he had provided to the Company and in particular in the setting up of the British Snowsport’s fund.
- The Chairman welcomed three new Directors, Joanna Poulton, Anna Lees Jones and Richard Leman to the Board
- The Board noted that a possible major sponsor had now confirmed that they will not be able to become a Discipline or Headline Sponsor of the Company. They have however asked for more information about sponsoring individual Alpine and Cross Country athletes. The Board discussed how such individual athlete sponsorship might be handled and agreed that any funds resulting from a deal should be shared between the athlete(s) involved and the Company when the Company is providing programmes for those athletes. The precise split of any share would be discussed when any deal materialised
- The Board discussed FIS International Competition rules and the need for National Ski Associations (BSS) to be party to any commercial contract that utilises the image of an individual athlete. The Board agreed that in future it would be helpful if BSS was aware of the contents of each athletes’ commercial deals so that BSS can help to maximise the value that athletes can drive from their individual deals.

- Ms Moore confirmed that RK Howden have agreed to sponsor the Alpine programme by providing money for vehicles.
- Ms Moore noted that the first tranche of letters inviting people to join the Snowsports circle had just been sent out and there had already been a positive response from some.
- Ms Moore confirmed that both Crystal and Hotelplan were moving to an opt out option for the donations sort from holiday bookings under the Snowsport fund.
- Ms Moore confirmed that the retailer affiliate scheme would go live in the next few days and it would then require promotion to as many people as possible. Mr Glasse Davis confirmed that Snowsport Scotland would be happy to promote the scheme to all of its members
- The Board noted that it appeared to be difficult to get athletes to engage in crowdfunding projects despite the efforts of Ms Moore and other staff.
- The Board agreed that the Company should apply to the Skiers Trust for funding for programme support for the prospective young British Olympians with emphasis on helping them to prepare for the Winter Olympic Games.
- Ms Moore reported that she was exploring a relationship with another Charity, the Winter Sport Foundation. The Board asked her to pursue this but also asked that she ensure that she took legal advice on the mechanisms that the Foundation utilised to raise funds.
- The Board discussed the prospects of creating a fan club and agreed that this idea should be pursued.
- The Board discussed the risks associated with the ethics of some potential sponsors and how association with some organisations may alienate others.
- It was agreed that an individual funding source should be looked for to help to fund Jazmine Taylor's programme funding following the excellent year that Jazmine had managed.
- The Board asked that a plan for the Aerials discipline is produced by the end of July.
- The Board noted the assistance that Mr Jai Geyer is providing to the Alpine programme.
- The Board noted that some additional athletes have been asked to join the whereabouts reporting process to enable UKAD to conduct random out of competition testing. The Board discussed the reputational risks associated with any British Snowsports athlete returning a positive test at any time and agreed that they wished to mitigate that risk through a series of actions including further education, introduction of potential testing out of competition for all athletes and notification of such a possibility. The Board agreed that they wanted BSS to be at the forefront of fighting for a clean sport not just an average participant.
- Ms Morrison gave the Board a presentation on Performance Operations.
- The Board discussed the risks associated with cyber security.

- The Board approved the revised Equality, Grievance and Recruitment Policies, all of which had been circulated to Board members prior to the meeting for comment. The Board asked that members be consulted on the contents of the revised policies.
- The Board noted that a further Diversity survey would be carried out during July and committed to ensure that the Board would aim for a 100% response rate.
- The Board debated the contents of a paper relating to choice of resort to host the 2018 Delancey Alpine Championships and agreed to the recommendation that a contractual agreement should be sort with Tignes.
- The Board also discussed the cashflow forecast contained in Mr Edwards report. This showed a clear need to secure additional revenue by, at the latest, June 2017. However, the Chairman's discussions with potential donors and the current talks with a potential major sponsor gave the Board optimism about the Company cash position for the next three to six months.
- The Chairman confirmed that he had now received commitments to underwrite a large part of the soft revenue that appeared in the BSS Budget and cashflow forecast. He would work with Mr Edwards to ensure that the timing of payments of these commitments met the needs of the Company. The Board noted that, provided the payments were handled in a timely fashion, then this secured sufficient money to keep the Company within its reserves policy until at least October
- A report was provided by the Home Nations
- The Company Risk Register was reviewed.